

# Student Handbook 2026



## Introduction to Stock Market Analysis and Investment Decision-Making Masterclass

Infotech college of Business & IT

# About Program

- Stock Market Investment Masterclass is a beginner-friendly program designed to introduce participants to the fundamentals of the equity market and practical investment analysis.
- This program helps learners understand how the stock market works, how to read financial statements, how to analyse company performance, and how to make informed investment decisions using basic market tools and techniques.
- Whether you are a student, beginner investor, working professional, or someone interested in understanding the Colombo Stock Exchange, this program will guide you step by step from basic concepts to practical share selection.

With this Stock Market Masterclass, you can:

- Understand the basics of the stock market
- Learn how to read Profit & Loss statements and Balance Sheets
- Analyse key financial ratios
- Read annual reports and quarterly financial statements
- Understand how to use CSE and A-Trad platforms
- Learn basic technical analysis concepts
- Identify factors to consider when selecting good shares
- Build confidence to make informed investment decisions

## **Special Note !**

- **This program is for educational purposes only. We do not provide any direct buy, sell, or hold recommendations on any shares, as it may violate Securities and Exchange Commission rules.**



# Career Opportunities & Advantages of Learning Stock Market Investment

## ◆ For Undergraduates

Stock market knowledge helps you build a strong foundation for finance, banking, investment, and research-related careers also extra income for them.

## 🔦 For Working Professionals

Whether you are in finance, banking, accounting, marketing, business, or entrepreneurship, understanding the stock market helps you make smarter financial decisions. It also improves your ability to analyse companies, understand market trends, and build long-term wealth through informed investing.

## Why Learn Stock Market Investment ?

- Improves financial literacy
- Helps analyse companies and shares
- Supports better investment decisions
- Useful for finance and banking careers
- Builds confidence in the Colombo Stock Exchange
- Helps with long-term wealth creation

### **Popular Roles:**

- Investment Analyst
- Equity Research Analyst
- Financial Analyst
- Portfolio Assistant
- Stockbroker
- Wealth Management Executive
- Research Assistant



# Lecture Details

Duration: 1Months | 6 Live Sessions

Schedule: Full schedule will be shared on the first day of the course

Mode: 100% Online via Zoom

Resources:

- Session Notes
- Lecture Recordings
- Shared via our dedicated LMS platform for easy access

---

## **Instructor:**

Mr.Nipun Jayawickrama (BSc.Japura)

Lean Consultant | Analyst

- Over 7 years of industry experience in Share Market.
- Known for delivering practical, job-focused training with real-world projects and insights.
- Experience in analysing financial statements and annual reports
- Ability to explain stock market concepts in a simple and beginner-friendly manner



# Course Content

This course is designed to take you from beginner to confident Stock Market in just 6 sessions. Each session builds hands-on skills, guiding you step-by-step toward becoming a pro Investor.

## **Session 1: Introduction to the Stock Market**

Stock market basics, how CSE works, investors, brokers, shares, dividends, and capital gains.

## **Session 2: Financial Statements for Beginners**

Practical understanding of Profit & Loss Statement, Balance Sheet, and Cash Flow Statement.

## **Session 3: Ratio Analysis & Company Performance**

Key investment ratios such as EPS, PER, ROE, ROA, dividend yield, debt ratio, and net profit margin.

## **Session 4: Annual Report & Quarterly Report Reading**

Practical session on how to read listed company reports and identify important information.

## **Session 5: CSE Website, A-Trad & Market Tools**

Practical demonstration on using CSE website, A-Trad platform, price charts, announcements, and company data.

## **Session 6: Technical Analysis & Share Selection**

Basic chart reading, support and resistance, moving averages, trend analysis, and finding good shares.

## **Additional Learning Support**

- Practical examples included in each session
- Excel-based share analysis practice
- Lifetime access to recordings
- **20 hours of additional video lessons will be provided**

## Payment Details

### Course Fee (Special May Intake Offer)

- Full Course Fee: LKR 10,000/-
- Group Registration (3 Members): LKR 8,000/- per person

*(Limited-time offer - Save more with group sign-up!)*

### Payment Methods

#### 1. Bank Deposit / CDM / Online Transfer

Bank: Bank of Ceylon

Account No: 90913224

Account Name: Infotech College of Business s IT

Branch: Biyagama

**After Payment: Send a photo/PDF of the receipt via WhatsApp to 0702 422 999**


#### 2. Credit/Debit Card Payments

To pay via Credit or Debit Card, Send a WhatsApp message to 0702 422 666 for secure payment instructions.

# STAY IN TOUCH WITH US!



 **Website**  
[www.infotechcollege.com](http://www.infotechcollege.com)

 **Phone**  
0702 422 999

 **E-mail**  
[admin@infotechcollege.com](mailto:admin@infotechcollege.com)

 **Social Media**  
[@infotechcollege](https://www.instagram.com/infotechcollege)